

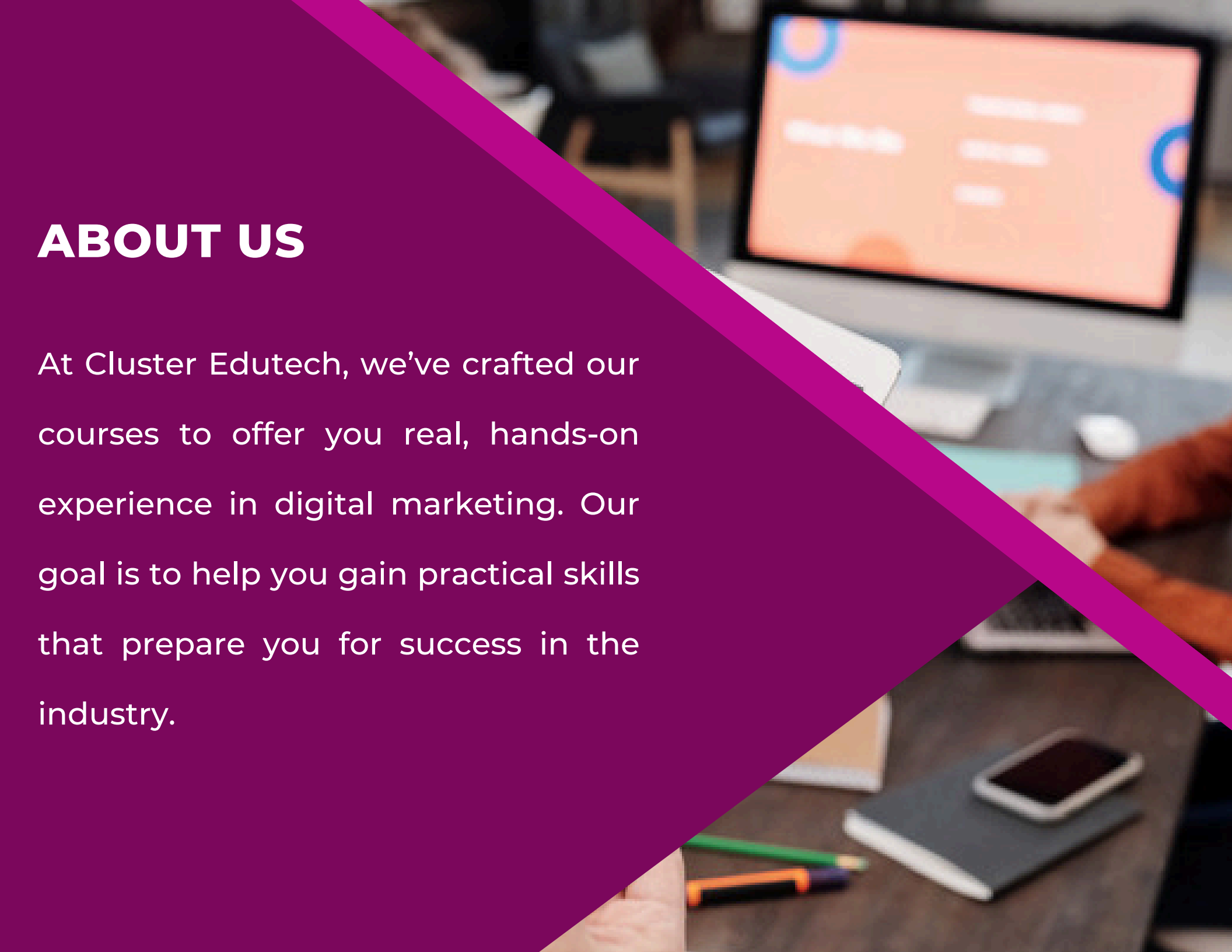
CLUSTER EDUTECH



Master The Art of Digital Advertising

ABOUT US

At Cluster Edutech, we've crafted our courses to offer you real, hands-on experience in digital marketing. Our goal is to help you gain practical skills that prepare you for success in the industry.





We provide personalized 1:1 training to ensure you get the most out of your learning experience and can address your questions right away.

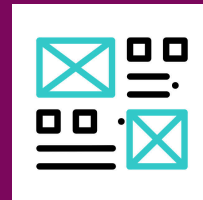
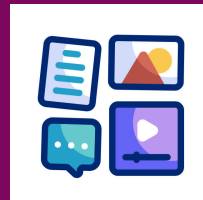
OUR COURSES

- Digital Marketing
- SEO
- Social Media Marketing
- Google Ads

The Digital Marketing Course Blueprint

Ready to transform your future? Our Digital Marketing Course will guide you through everything you need to launch a successful career or start your own business. Learn the essential skills, discover powerful strategies, and become a digital marketing pro.

This course covers SEO, Social Media Marketing, Google Ads, Content Marketing, Email Marketing, WhatsApp Marketing, and Social Media Designing to prepare you for your dream digital marketing job.



Don't wait—Enroll now and take the first step toward achieving your dreams!

**Enroll
Now!**



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SEO COURSE

Introduction to SEO
Keyword Research and Analysis
On-Page SEO
Technical SEO
Content Strategy for SEO
Off-Page SEO
Local SEO and Google My Business
Setting Up and Using Google Analytics
Google Tag Manager
Google Search Console
Core Web Vitals
SEO Audit
Design with Canva
Course Wrap-Up and Q&A
Interview Preparation
Internal Mock Interview



Enroll

Now!



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Social Media Marketing



Introduction to META Ads
Setting Up Your Facebook Ads Account
Defining Your Target Audience
Creating Effective Ad Campaigns
Designing Compelling Ads
Budgeting and Bidding
Ad Placement and Testing
Analyzing Ad Performance
Scaling Your Campaigns
Retargeting Strategies
Compliance and Best Practices
Hands-On Ad Creation
Case Studies and Real-World Examples
Course Wrap-Up and Q&A
Interview Preparation Questions
Internal Mock Interview

Enroll

Now!



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Google Ads Course

Introduction to Google Ads
Setting Up Google Ads Account
Keyword Research and Selection
Ad Campaign Structure
Writing Compelling Ad Copy
Ad Creation and Best Practices
Budgeting and Bidding
Ad Targeting and Audience Segmentation
Ad Performance Analysis
Optimizing Campaigns
Advanced Features and Tools
Compliance and Best Practices
Hands-On Campaign Creation
Case Studies and Real-World Examples
Course Wrap-Up and Q&A
Interview Preparation
Internal Mock Interview

Enroll

Now!



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Discover the Tools That Fuel Your Digital Strategy



”

“The future belongs to those who learn more skills and combine them in creative ways.”



Why Choose Us?

**100% Hands-on
Experience**

**1:1 Instructor-
Led Classes**

**At Your
Flexible Timing**

Affordable Cost

Assignments

**Course Completion
Certificate**

**Resume
Preparation**

**Internal Mock
Interviews**



**Enroll
Now!**

For students of all backgrounds and abilities. Come visit us to learn more!

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